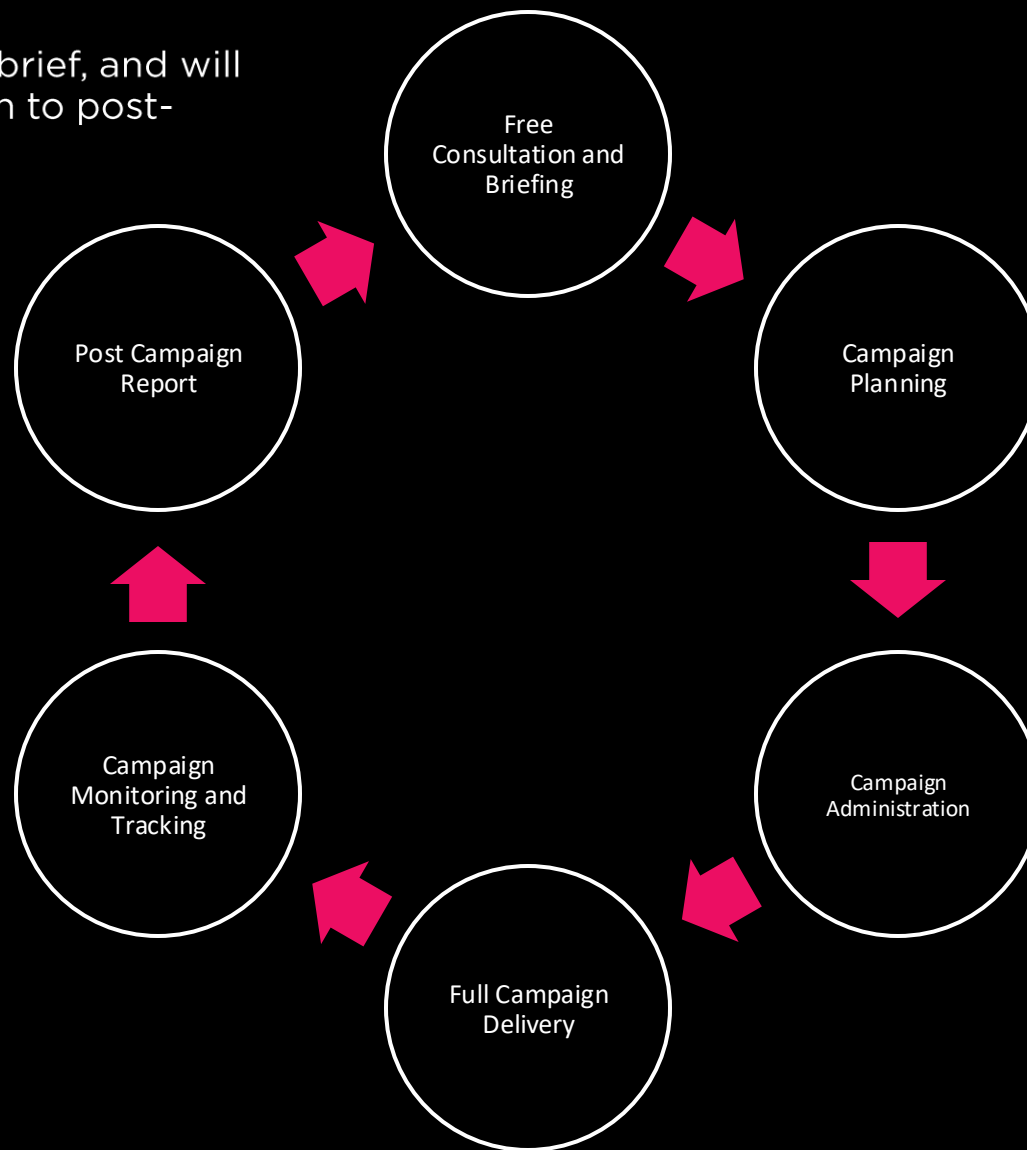


# **NORTH WALES NETWORK**

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## OUR PROCESS.

We tailor each campaign to suit your brief, and will assist you from the start, right through to post-campaign analysis.



ROUTE

HOLYHEAD

BANGOR

LLANDUDNO

COLWYN

RHYL

WREXHAM



## NORTH WALES NETWORK.

Our North Wales network now covers several static and digital formats from small to large scale across the region.

A stone's throw from Wrexham AFC Wrexham University, we have a **digital 48 sheet (D48)** estimated **100,000** people per week.

Our **D6** network covers screens across retail locations in North Wales; Bayview Centre in Colwyn Bay. Deiniol Centre in Bangor and White Rose shopping centre.

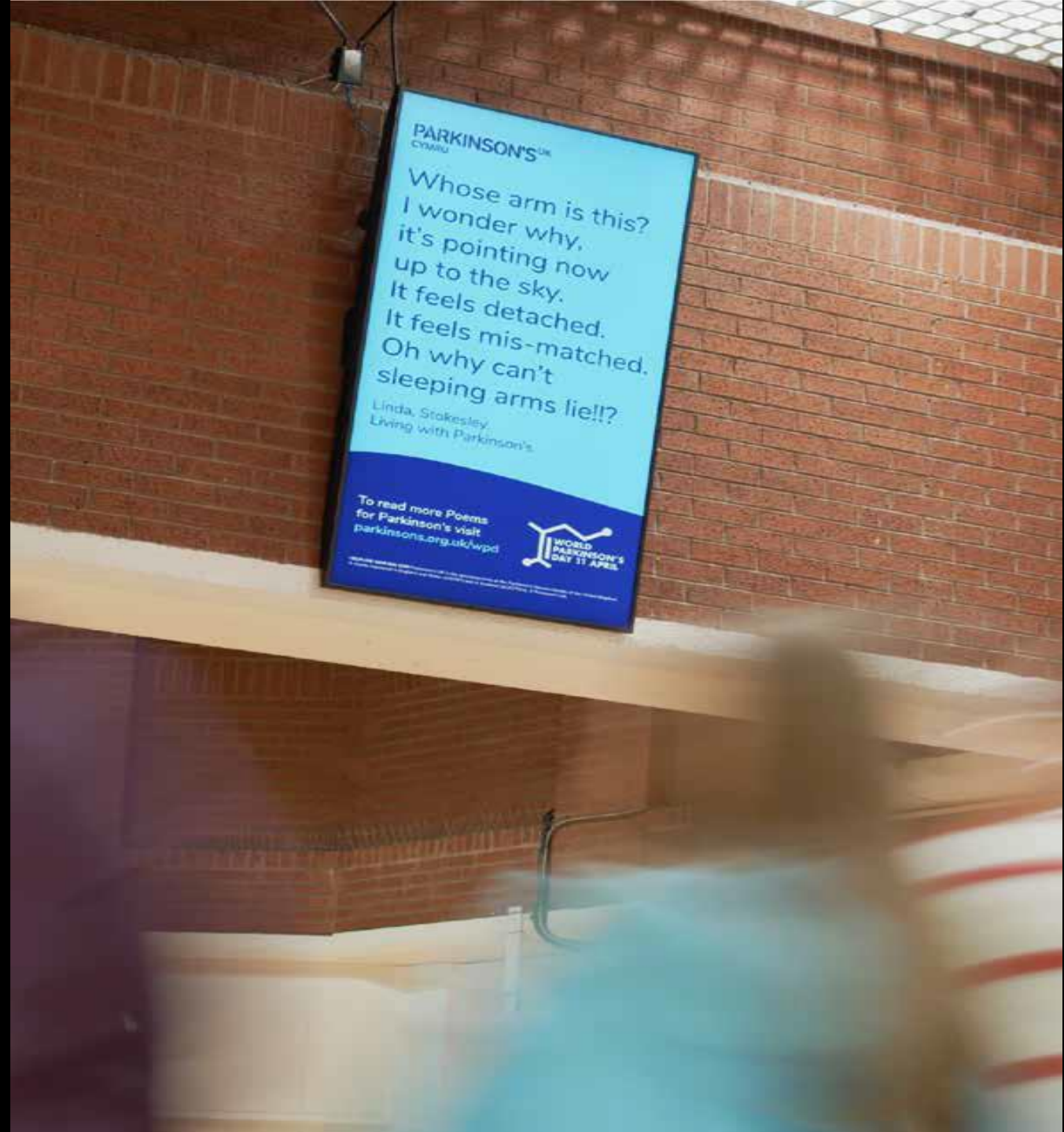
Across our railway inventory we cover Wrexham, Rhyl, Colwyn Bay Llandudno Junction, Bangor & Holyhead. We also have opportunities for bespoke projects at other stations across the network including Chester Station.



## WHITEROSE CENTRE – RHYL.

Have your message displayed to locals and tourists on our **two D6 screens** at the White Rose shopping centre in Rhyl. These play static and full motion copy and reach an estimated **160,827 people per week**.

Strategically located at the entrance of the high traffic area, they ensure maximum visibility for your advertisement.



## WREXHAM D48.

In a prime location with thousands of visitors to an ever-growing fandom of Wrexham AFC, a large university, and several retail parks, our **D48 screen** guarantees high footfall traffic.

This site reaches **100,000 people per week.**



## FLINT D48.

Positioned on the A548 at Lyons Den Fitness in Bagillt, this large format **D48 digital screen** delivers exceptional roadside visibility on one of North Wales' busiest coastal routes.

Carrying an **average of 15,177 vehicles every day**, the location reaches commuters travelling between Flint, Bagillt, Holywell, Greenfield and Deeside, while also benefiting from traffic heading towards the A55 North Wales Expressway.

Its prominent roadside position and **excellent dwell time** make it an ideal location for brands looking to engage audiences across North Wales.



## LLANDUDNO.

### Llandudno **Mega 6** Digital Screen

Situated near the town centre and a popular leisure destination, the screen reaches a wide and diverse audience. Including residents, commuters, and tourists. Llandudno, known as the “Queen of the Welsh Resorts,” attracts around 4 million visitors annually, with a resident population of approximately 20,000. The town’s combination of a bustling promenade, retail hubs, and key transport links ensures significant daily footfall, making this location ideal for high frequency brand exposure.

With premium digital quality and a standout size, the Mega 6 offers advertisers a powerful platform to build brand awareness and deliver memorable messaging in a prime coastal location. Its strategic positioning ensures visibility to both local and tourist audiences, making it a versatile tool for campaigns targeting regional and national markets.

This site has an estimated reach of **9,880 people per week.**



## DEINIOL CENTRE – BANGOR.

A **busy shopping centre** right on the high street and steps away from the bus station, Deiniol Centre guarantees your brand grabbing the spotlight from countless passersby.

It caters to both residents and visitors, with brands including Specsavers, EE, Subway, Iceland and H.Samuel.

Our programmatic inventory in the centre includes a **digital-6 screen (D6)** that can display static and full motion copy and reaches an estimated **41,678 people per week**.



## BAY VIEW CENTRE – COLWYN BAY.

Showcase your message to locals and tourists on our **wall mounted D6 screen** at the Bay View Shopping Centre in Colwyn Bay. It's situated at the entrance of the popular and high footfall area.

Estimated footfall **70,000 people per week.**



## NORTH WALES ACROSS RAIL.

Rail advertising is an affective environment for reaching a range of different audiences, depending on the location and formats you select.

We have a network of **4,6** and **48 static** sheets across the north Wales rail network. Stations include Bangor, Colwyn Bay, Holyhead, Rhyl, Llandudno junction and Wrexham, plus static and digital options at Chester station which targets both North Wales and Northwest commuters.

Rail advertising offers an audience with dwell time, with passengers spending an average of 7-13minutes at their respective stations. The dwell time gives your audience

The change to digest advertising and then the opportunity to act on it during their onwards journey.





IT'S THE  
**FROTH**  
THAT  
COUNTS



#RIGHTROUTE

ROUTE