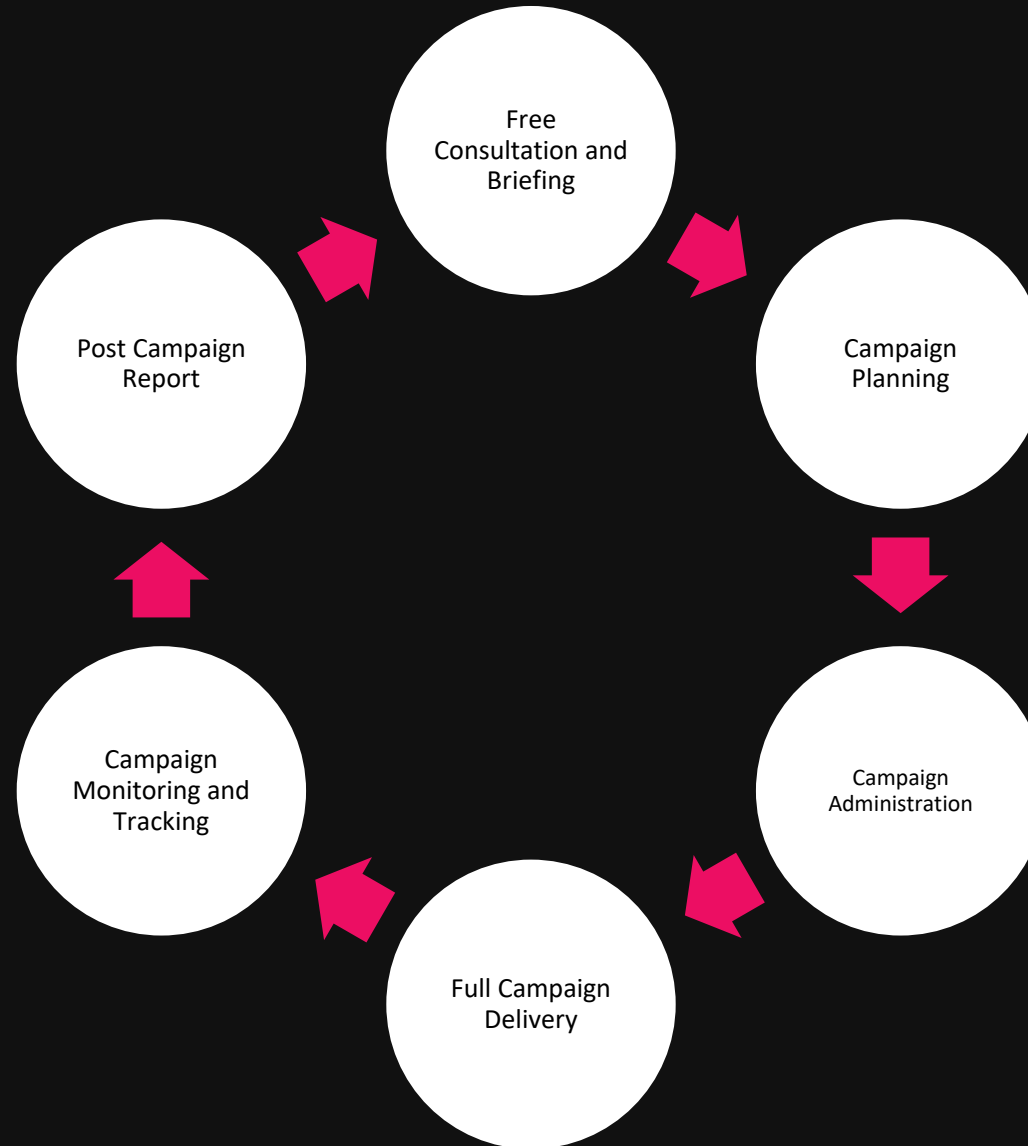


SOUTH WALES VALLEYS

OUR PROCESS.



ROUTE



EBBW VALE

MERTHYR TYDFIL

MAESTEG

YSTRAD MYNACH

TONYPANDY

CAERPHILLY

PONTYPRIDD

PONTYCLUN

LLANTRISANT

TONYPANDY

LLWYNPIA ROAD.

Our large format **digital screen** in Tonypandy is located on the busy A4058 on the Northbound approach to the traffic lights at Salem Terrace and the B4223, near the old magistrate's court.

The site is located on the main route from Asda Tonypandy, and on the approach to Llwynpia train station and Rhondda Hospital, reaching an **estimated 143,364 vehicles per week.**





THE COURT HOUSE

UNIQUE
LUXURY STAYS

www.UniqueLuxuryStays.co.uk
01443 558309

BOOK YOUR STAY HERE





ABERDARE

RAILWAY EMBANKMENT.

Located on Harriet Street our static **48-sheet** is strategically placed on an exit onto the A4059, the main route serving the South Wales Valleys.

The road travels through Hirwaun, Penywaun, Aberdare, Cwmbran, Mountain Ash and Pontypridd.

This site reaches an estimated **5,934** vehicles weekly.



MERTHYR TYDFIL

ABERDARE ROAD.

Our **Digital 48 sheet** in Merthyr Tydfil is on a key road into the town centre and passes the Cyfarthfa Shopping Park.

The town is location to Merthyr Tydfil Railway Station, a key station on the South Wales Valley line used by many.

Cyfarthfa Shopping Park is home to several national brands: River Island, Marks & Spencer, H&M and Next making it a great opportunity to advertise your message.

This site reaches a weekly vehicular count of **63,424**.



COURT STREET.

Our Court Street static **48-sheet** is situated on the entrance to Merthyr Tydfil railways station, a highly populated stop on the Valleys line.

The site is also situated near Tesco Extra, making it a great opportunity to advertise your message to influx of vehicular traffic.

This site reaches a weekly vehicular count of **65,223** vehicles.



PONTYPRIDD

ROUTE

UPPER BOAT.

Our 48-sheet are located on the busy Upper Boad roundabout in Pontypridd. Situated just off the A470, the sites are in close proximity to Treforest Industrial Estate and midway Retail Park, making them the perfect location for targeting the general public and trade audience.

We have **three static 48-sheets** and **two digital 48-sheet**. Our digital sites are facing traffic entering on the roundabout,

The five sites receive over **246,000 impacts** per week.

UPPER BOAT.



UPPER BOAT.

Our **48-sheet** are located on the busy Upper Boat roundabout in Pontypridd situated just off the A470, the sites are in close proximity to Treforest Industrial Estate and Midway Retail Park, making them the perfect location for targeting the general public and trade audience.

We gave three static **48-sheet** and **two digital 48sheets**. Our digital sites are facing traffic entering on the roundabout.

The five sites receiving over **246,000** impacts per week.



RHONDDA ROAD.

Located on the A405, our static **48-sheet** is facing oncoming traffic heading into Pontypridd.

Pontypridd railways station is also in close proximity, a highly populated stop on the valley line from Cardiff Central.

This site reaches an estimated **145,101** vehicles per week.



TONTEG ROAD.

Located near Treforest Industrial Estate, our **static 48-sheet** is a great opportunity to advertise to a vehicular audience.

The estate is home to a range of national brands: Nando's Costa and Tempin Bowling.

The site reaches an estimated **17,126** vehicles per week.





WHY YOU FELL IN LOVE

Free food in every lane to keep you happy! 50% off all exclusive ending items...

ROUTE

ULMALL

Grillstation
and Exit



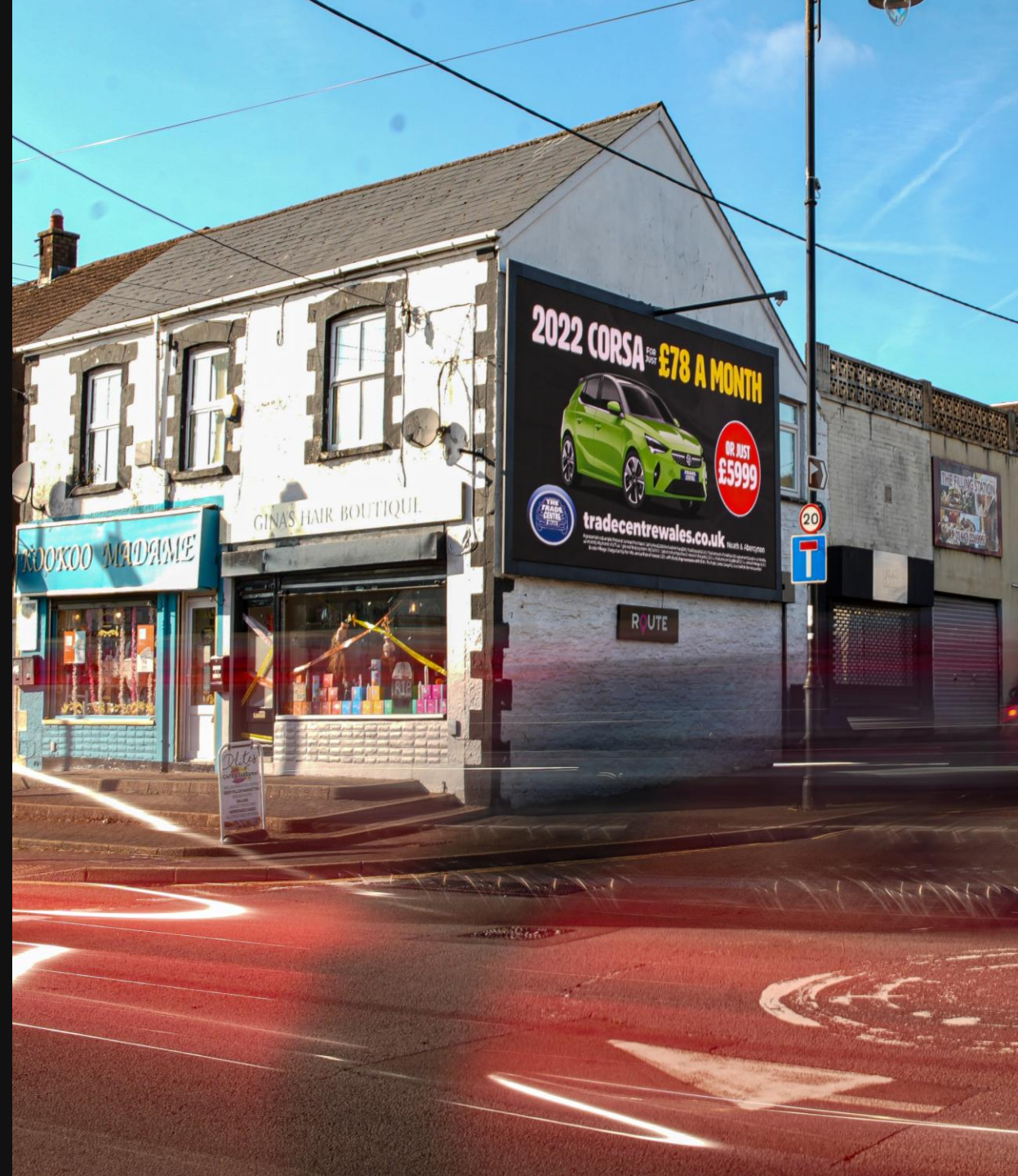
PONTYCLUN

TALBOT GREEN.

Positioned prominently on a roundabout on Talbot Road, our **digital 48 sheet** captures attention from all directions. This site is conveniently located next to 'talbot Green Shopping Park', a popular destination that features well-known brands such as Nando's, Marks & Spencer's and New Look.

With a 24-hour PureGym nearby, the area ensures a steady flow of traffic, making this site an excellent advertising opportunity.

This site reaches an estimated **weekly audience of 46,312.**



PONTYCLUN.

Our **Mega 6 sheet** is located on the busy A4222 on the Northbound approach to Pontyclun from Cowbridge.

The site is in a prime location with an average weekly traffic count of **68,849 Vehicles**.



PONTYCLUN STATIC'S.

Our **2x16 sheets** are located on the busy A4222 on the approach to Pontyclun.

The suite is in a prime location with an average weekly traffic **86,968** Vehicle count.



LLANTRISANT

LLANTRISANT.

Our **digital 48-sheet** is located on the busy A4119 on the Northbound approach to Talbot Green and Llantrisant.

This site is located just off the M4 and J34 with an average weekly traffic count of **266,980 vehicles**.





MAESTEG

ROUTE

BETHANIA STREET.

Our static **48-sheet** on Bethania Street is near Maesteg Railway Station, a key destination on South Wales Valley line. This road is also a main route into the town centre, home to Three large supermarkets and numerous pubs and restaurants.

This site reaches **64,015** vehicle per week.





CAERPHELLY

ROUTE

CAERPHILLY, PONTYGWINDY.

Our **static 48 sheet** in Caerphilly is situated next to Caerphilly Castle, a popular tourist attraction, receiving between 100 – 120,000 visitors per year (Caerphilly Observer)

This site is a prime opportunity to target a variety of large audiences that attend the castle, alongside Caerphilly residents and commuters

The site reaches an estimated audience **of 41,562 per week.**



NEWPORT ROAD.

We have two prominent **48-sheets** on Newport Road, strategically positioned to face both directions of traffic.

This road is the primary route into Caerphilly and heads towards Caerphilly castle, the largest Castle in Wales.

The site reaches and estimated 2-week audience of **100,000** vehicles.



CASTLE COURT – CAERPHILLY.

We have **two D6 sheets** located in the Castle Court Shopping Centre. Almost thirty high street names all in one place and situated in the middle of Caerphilly town center, it's a great opportunity to capture the attention of shoppers.

Features

- 📍 Busy shopping center and throughfare.
- 📍 Estimated footfall **71,250 people per week.**
- 📍 Video copy enabled.



BRIDGEND

BRIDGEND.

Positioned on one of Bridgend's busiest roadside routes, this large format **D48 digital screen** delivers exceptional visibility to commuters, shoppers and local traffic throughout the day.

Located on the A48 next to Bridgend Retail Park in between KFC and McDonalds and near the 24 hour Tesco Extra, the site captures wide audiences travelling between key retail, commercial and leisure destinations.

With over **92,000 weekly town centre visitors and vehicles** regularly stopping at the nearby signal-controlled junction, this location offers brands a high-impact opportunity to engage large audiences.



EBBW VALE

EBBW VALE.

Located in the heart of Ebbw Vale, **our static 48 sheet** commands high-visibility in a busy retail and commuter corridor.

With prominent positioning along the A4046/inner bypass, a key route through the town centre. It delivers premium exposure to both local audiences and passing traffic.



YSTRAD MYNACH

LEWIS ROAD.

Static **48-sheet** located on the A472 faces oncoming traffic heading towards Ystrad Mynach and Hengoed.

The site is also located next to Ystrad Mynach railway station, a stop on the Valleys network.

The estimated weekly vehicular count is **81,050**.



Blackwood

BLACKWOOD.

Our static **48 sheet** on Sir Ivor's Road is facing oncoming traffic heading through its high street. A former mining town, the area offers divers retail and local trade attracting a large audience of shoppers.

The site reaches an estimated 2-week audience of **110,000** vehicles.



#RIGHTROUTE

ROUTE