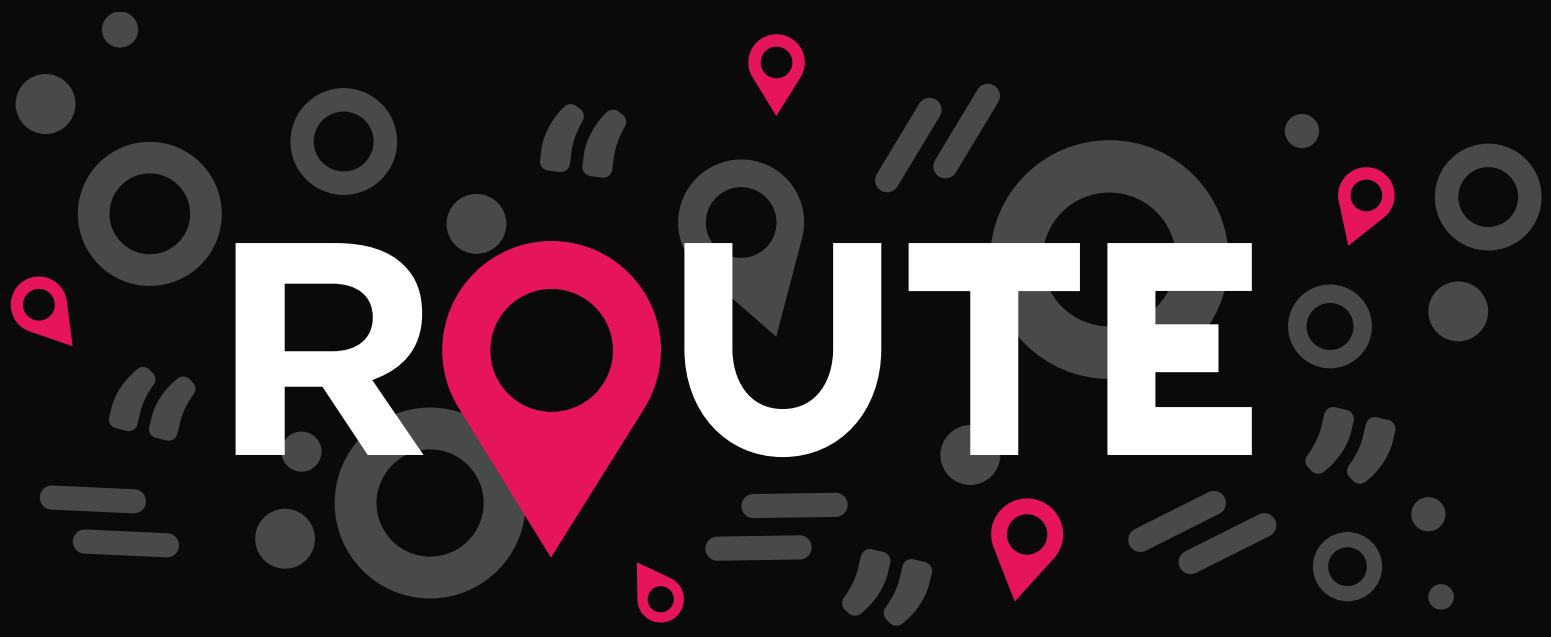


ROUTE



1008 x 504px @VIDEO

- NORTH RD
- LLANELLI
- UPPER BOAT
- WREXHAM MAESGWYN
- ADAM ST
- LLANTRISANT

504 x 1008px @VIDEO

SUPER 6

- NEWPORT M4

288 x 576px @VIDEO

MEGA 6

- WREXHAM
- PENARTH RD

384 x 640px @VIDEO

MEGA 6

- FERNDALE

416 x 624px @VIDEO

MEGA 6

- PONTYCLUN

384 x 768px @VIDEO

MEGA 6

- LLANDUDNO

1080 x 1920px @VIDEO

D6

672 x 324px @VIDEO

- WESTGATE ST

2040 x 724px @VIDEO

- CARDIFF BUS INTERCHANGE

1080 x 1920px @VIDEO

DIGIBABS REAR

575 x 590px

DIGIBABS FRONT

575 x 1390px @VIDEO

PRINT BABS

1152 x 648px @VIDEO

- SWANSEA BUS

3072 x 867px @VIDEO

- SYDENHAM BYPASS



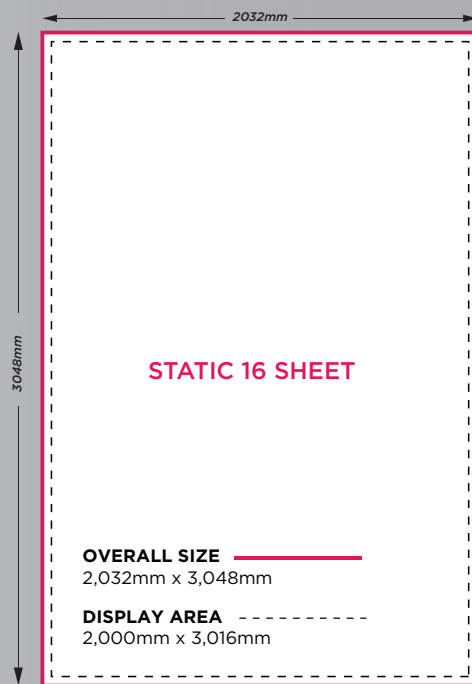
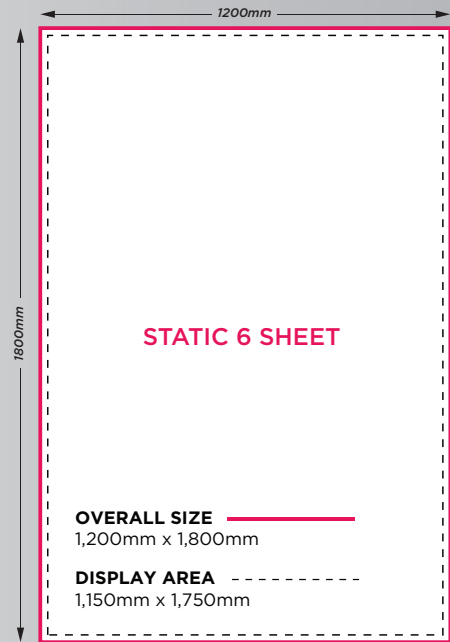
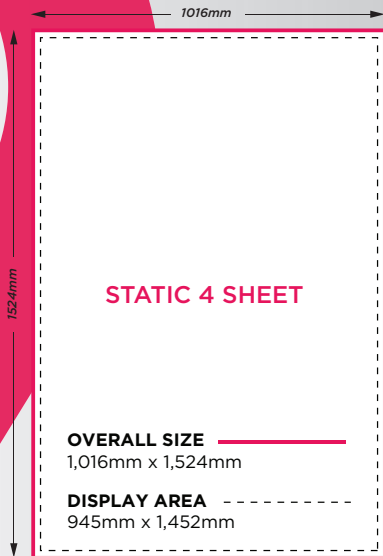
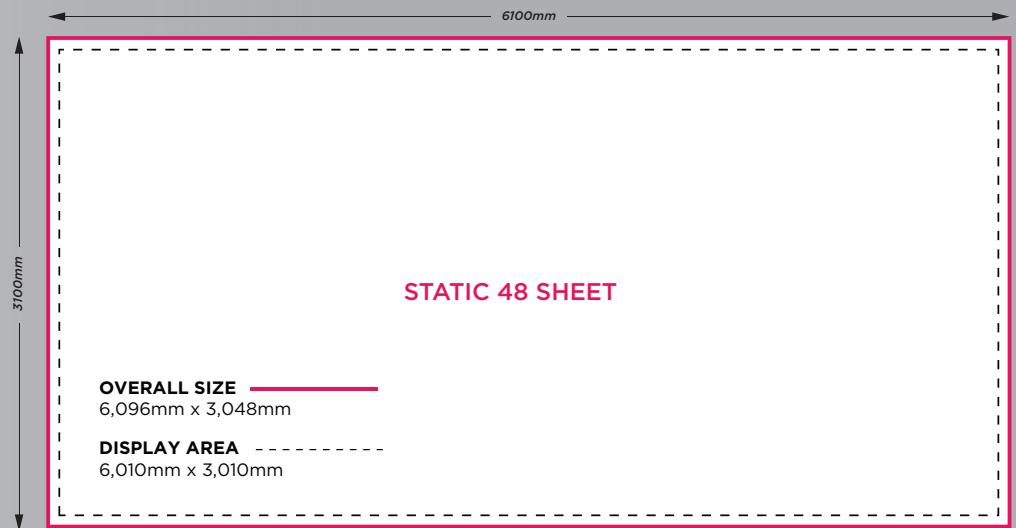
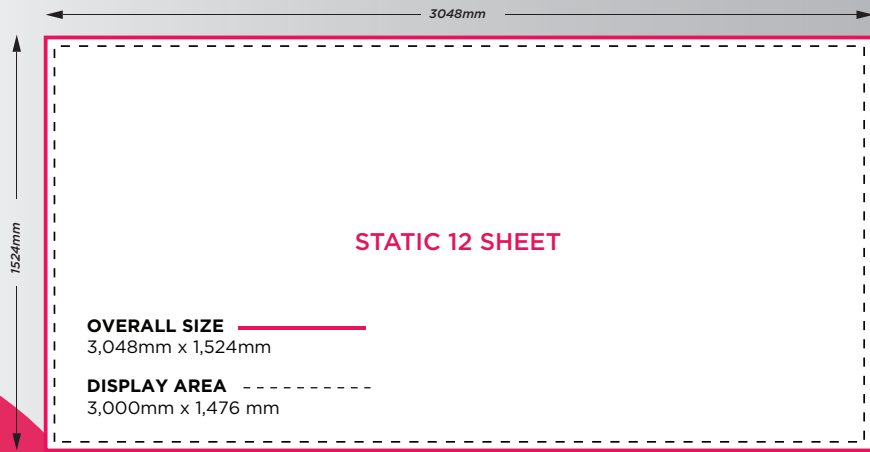
896x 572px @VIDEO

DIGIVAN SIDES

448x 448px @VIDEO

DIGIVAN REAR

SITE NAME	AREA	SPECS
NORTH ROAD	CARDIFF	D48: 1008px (W) X 504px (H)
LLANELLI	CAMARTHESHIRE	D48: 1008px (W) X 504px (H)
UPPER BOAT FCG ROUNDABOUT X2	RCT	D48: 1008px (W) X 504px (H)
WREXHAM MAESGWYN	WREXHAM	D48: 1008px (W) X 504px (H)
ADAM STREET	CARDIFF	D48: 1008px (W) X 504px (H)
LLANTRISANT	RCT	D48: 1008px (W) X 504px (H)
WESTGATE STREET	CARDIFF	D48: 672px (W) X 324px (H)
SWANSEA BUS	SWANSEA	D48: 1152px (W) X 648px (H)
TONYPANDY	RCT	D48: 700px (W) X 375px (H)
NEWPORT M4	NEWPORT	SUPER 6: 504px (W) X 1008px (H)
WREXHAM	WREXHAM	MEGA 6: 288px (W) X 576px (H)
PENARTH ROAD	CARDIFF	MEGA 6: 288px (W) X 576px (H)
FERNDALE	RCT	MEGA 6: 384px (W) X 640px (H)
PONTYCLUN	RCT	MEGA 6: 416px (W) X 624px (H)
LLANDUDNO	CONWY	MEGA 6: 384px (W) X 768px (H)
D6	VARIOUS	D6: 1080px (W) X 1920px (H)
CARDIFF BUS INTERCHANGE	CARDIFF	D96: 2040px (W) X 724px (H)
SYDENHAM BYPASS	BELFAST	D96: 3072px (W) X 867px (H)



**BLEED:**  
3mm

**FILE NAME:**  
SiteType\_Live  
Date\_Campaign  
Name

**FILE FORMAT:**  
High Res  
PDF File

**RESOLUTION:**  
300dpi

**FILE SIZE:**  
5mb

Please outline all  
fonts and embed  
any images

**FOR ANY ARTWORK QUERIES OR ASSISTANCE  
PLEASE CONTACT OUR CAMPAIGN TEAM AT  
CAMPAIGNS@ROUTE.MEDIA.CO.UK**

**STATIC SHEET SPECIFICATIONS**

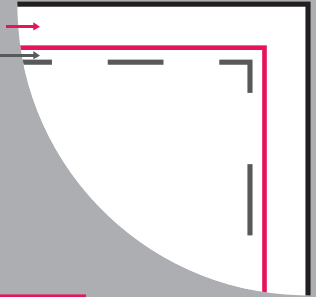


2840mm x 455mm

3490mm x 455mm

3950mm x 455mm

30mm Frame Cover →  
Allow 10mm bleed  
inside the artwork



**#RIGHTROUTE**