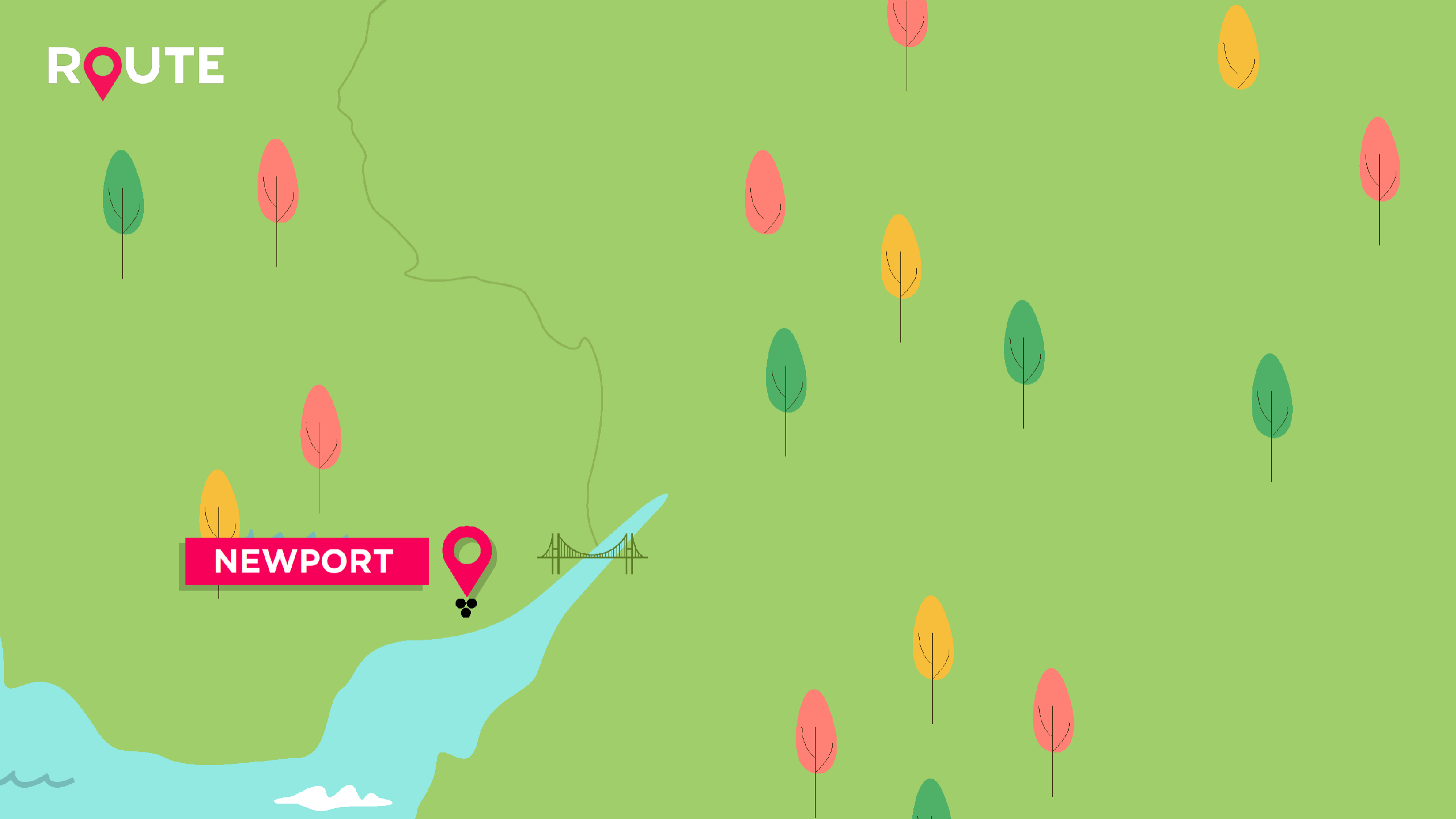


NEWPORT

ROUTE

NEWPORT





M4 SUPER 6.

Located on the M4 between J26 and J25, which is dubbed 'the most congested stretch of inner-city motorway outside the M25 in London'. The site benefits from high dwell times and 600,000 vehicles pass the site weekly!

Sitting in an elevated position facing both carriageways, the premium, portrait screen is ideal for reaching audiences as they exit and enter the Brynglas Tunnels.

Both Cardiff and Bristol airports are within an hour's drive of Newport, meaning this key route in Wales will reach a diverse audience including commuters in rush hour and tourists travelling to the airports. Allowing this site to reach 595,344 people weekly.





CWMBRAN.

Our static 48 sheet on Llantarnam Road faces oncoming traffic heading into Cwmbran. The road serves traffic heading to the 'Cwmbran Centre', a retail park that features national brands Dunelm, Krispy Kreme, River Island and Starbucks.

This site reaches an estimated 2-week audience of 25,000 vehicles.



BLACKWOOD.

Our static 48 sheet on Sir Ivor's Road is facing oncoming traffic heading towards Pontllanfraith. The road also exits towards Blackwood, heading through its High Street.

A former mining town, the area offers diverse retail and local trade attracting a large audience of shoppers.

This site reaches an estimated 2-week audience of 110,000 vehicles.



FRIARS WALK.

Newport is located just 90 minutes from London by rail, twelve miles from Cardiff. With a population of 159,600 (2021 Census), Newport is the third-largest and fastest growing authority with city status in Wales.

Friars Walk is Newport's major shopping and entertainment hub. The centre is home to, and in close proximity to, restaurants such as TGI Fridays, Las Iguanas and the Drago Lounge and retail shops like Pandora, River Island, Boots and Primark. The centre is also only a short walk to the newly developed Newport Market.

Network Features

- Retail and entertainment hub for Newport city centre.
- Footfall of 200,000 per week.
- Network of three D6s.

friars
walk

schuh

TIGER

next

cost

bhownan

FINAL SALE
£10



BUS STATION.

Around the corner from out Friars Walk D6s is our Bus Station D6 screen. This screen is ideal for targeting commuters travelling to Newport City Centre as well as consumers and families.

The bus station is adjacent to Friars Walk which receives a foot fall of 200,000 per week.



| Route | Destination | Time |
|-------|-------------|-------|
| 100 | Cardiff | 14:26 |
| 101 | Cardiff | 14:30 |
| 102 | Cardiff | 14:34 |
| 103 | Cardiff | 14:38 |
| 104 | Cardiff | 14:42 |
| 105 | Cardiff | 14:46 |
| 106 | Cardiff | 14:50 |
| 107 | Cardiff | 14:54 |
| 108 | Cardiff | 14:58 |
| 109 | Cardiff | 15:02 |
| 110 | Cardiff | 15:06 |



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AP DRINKS METER
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Ewch i: dan247.org.uk

Newport Bus Station 14:27

| Route | Destination | Time |
|-------|-------------|-------|
| R1 | Pontypridd | 14:30 |
| 151 | Blackwood | 14:30 |
| X24 | Blackwood | 14:30 |
| 50A | Caerphilly | 14:30 |
| 19 | Newport | 14:30 |
| R1 | Newport | 14:30 |
| 7 | Ringland | 14:30 |
| 16A | Bedwas | 14:30 |
| 27 | Bedwas | 14:30 |

WELCOME TO

friars walk





ACROSS RAIL.

We also manage the advertising across all Transport for Wales stations across Wales, including Newport Station.

Our D6 in Newport Train Station is situated in the hub of commuters and visitors, with 2,717,124 entrances and exits annually. The screen allows for full motion copy and has 5,236 weekly impacts, which reaches a range of audiences from commuters to visitors.

We also have a variety of static inventory throughout the station. Including 4 sheets, 6 sheets, two 48 sheets as well as opportunities for bespoke installations.

#RIGHTROUTE

ROUTE