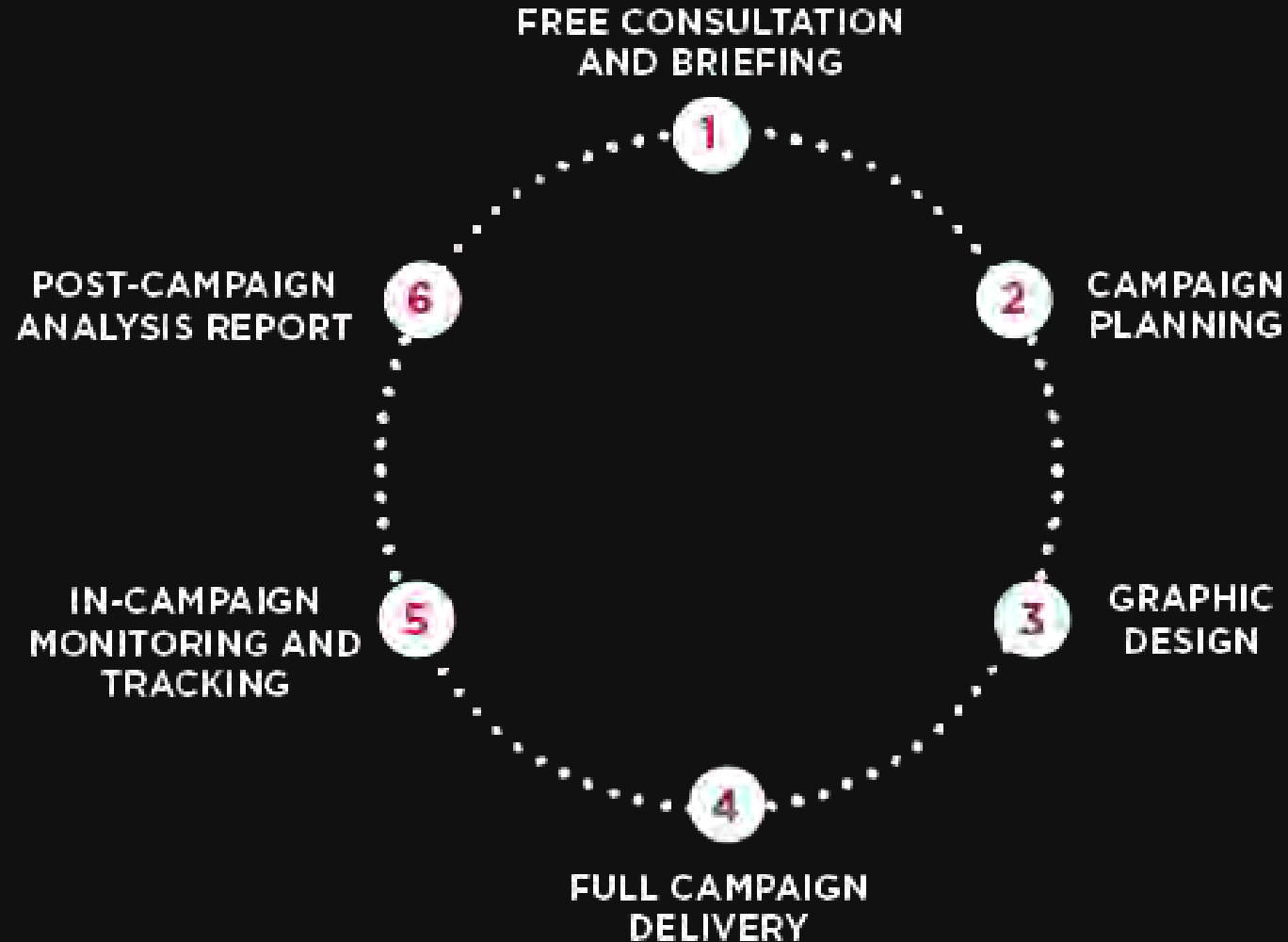


SWANSEA

THE PLANNING PROCESS.

We tailor each campaign to suit your brief, and will assist you from the start, right through to post-campaign analysis.



ROUTE

SWANSEA



NEATH



CARMARTHEN ROAD.

We have two 48-sheets on Carmarthen Road, a key route into the city centre stretching between the B4489 High Street and the A483 Pontardulais Road to the northwest.

This road is home to several businesses making it a great opportunity to advertise your message to commuters, residents and shoppers. On route to the Fforest-Fach Retail Park you will pass The Range, Iceland, Aldi and McDonalds.

The city centre also features several national brands including JD Sport, Pandora, Primark and is home to the highly rated Dragon Hotel.

The site has a weekly vehicle count of 163,121.



SWANSEA RAIL.

Our Swansea rail network is ideal for reaching commuters into the city. We have a range of 4 and 6-sheets plus floor vinyl to maximize your campaign.

The network has an estimated weekly reach of over 250,000.

Network Features

- 📍 Serves routes from across Wales as well as key lines from England.
- 📍 Features a Costa Coffee and a WHSmith's that increases dwell time.
- 📍 Transport for Wales undertook improvement works at the station, including a re-brand and refurbishing facilities for ease of the consumer.
- 📍 Third busiest station in Wales (2021/22).



SWANSEA BUS.

Our Swansea bus network is ideal for reaching commuters into the city. The re-developed station opened in 2010 and also houses a Greggs bakery, Costa Coffee and a Co-operative store.

Our inventory includes a digital 48-screen which can play motion copy, alongside two D6's.

The network has an estimated weekly reach of 506,653 individuals.

Network Features

- 📍 Pre-Covid passenger figures were 9.19million per year.
- 📍 The station has 20 stands for local bus services with three more serving national coach services.



the SIX
ARENA
ARHLEM
18-22 OCT 2022
GET TICKETS

**YDYCH CHI WEDI
DIOGELU A CHLOI
EICH CAR?**

**HAVE YOU
SECURED
YOUR
VEHICLE?**

WY'N DDM CHYRBYLLU BY WEDD WYDD

CAR PARK D6'S.

We have a network of D6's in the following Swansea city car parks; High Street, St David's, and the Quadrant.

Situated in highly pedestrianized areas, they are a great way to reach a wide, on the move audience.

The network has an estimated weekly reach of 521,153 vehicles.

Gold price reaches record highs!

Visit us in Swansea Market for an unbeatable price

FIND US



GOLD RESERVES

FIFA WOMEN'S WORLD CUP QUALIFIER
CYMRU
V SLOVENIA
06.09.22 14:45
STADIWM DINAS CAERDYDD
FAW.CYMRU/TICKETS



#Football

NOTICE
NO RESPONSIBILITY IS TAKEN
BY THE CITY AND COUNTY OF
SWANSEA FOR ANY LOSS OF
OR DAMAGE TO ANY VEHICLE
OR ITEM ON OR IN A VEHICLE
OR FOR INJURY TO PERSONS
IN THIS CAR PARK. HOWEVER
SUCH LOSS, DAMAGE OR
INJURY MAY BE CAUSED.

PEDESTRIAN
EXIT



BIG

NEATH ROAD.

Our double panel static 48-sheet in Neath faces oncoming traffic heading southbound through Britton Ferry.

The A474 is heavily used by vehicles coming to and from Baglan, Port Talbot and Neath while also connecting onto Wales's primary motorway, the M4.

This sheet is a great opportunity to advertise to residents and daily commuters, with an average weekly vehicular count of 37,234.



#RIGHTROUTE

ROUTE