



SOUTH WALES VALLEYS

THE PLANNING PROCESS.

We tailor each campaign to suit your brief, and will assist you from the start, right through to post-campaign analysis.



ROUTE



MAESTEG

MERTHYR TYDFIL

TONYPANDY

CAERPHILLY

PONTYCLUN

PONTYPRIDD

LLANTRISANT

TONYPANDY

LLWYNPIA ROAD.

Our large format digital screen in Tonypanyd is located on the busy A4058 (Llwynpia Road) on the Northbound approach to the traffic lights at Salem Terrace and the B4223, near the old magistrate's court.

The site is located on the main route from Asda Tonypanyd, and on the approach to Llwynpia train station and Rhondda Hospital, reaching an estimated 181,092 people per week.



THE COURT HOUSE

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STAYS



ABERDARE

ABERDARE ROAD.

Our static 48 sheet in Merthyr Tydfil is on a key road into the town centre and passes the Cyfarthfa Shopping Park. The town is home to Merthyr Tydfil Railway Station, a key station on the South Wales Valley line used by many.

Cyfarthfa Shopping Park is home to several national brands; River Island, Marks & Spencer, H&M and Next making it a great opportunity to advertise your brands message.

This site receives 80,115 impacts per week.



PONTYPRIDD

UPPER BOAT.

Our digital 48-sheets are located on the busy Upper Boat roundabout situated just off the A470. They are in close proximity to Treforest Industrial Estate and Midway Retail Park, making them the perfect location for targeting the public and a trade audience.

Our digital sites are facing traffic entering on the roundabout.

The sites receive over 246,000 impacts per week.



RHONDDA ROAD.

Located on the A405, our static 48-sheet is facing oncoming traffic heading into Pontypridd.

Pontypridd railway station is also in close proximity, a highly populated stop on the Valley line from Cardiff Central.

This site reaches an estimated 145,101 vehicles per week.



TONTEG ROAD.

Located near Treforest Industrial Estate, our static 48-sheet is a great opportunity to advertise to a vehicular audience.

The estate is home to a range of national brands; Nando's, Costa and Tenpin Bowling.

An estimated 17,126 vehicles are reached per week.



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OLDWALLS

ROUTE



Gellihirion
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PONTYCLUN

PONTYCLUN.

Our Mega 6 sheet is located on the busy A4222 on the Northbound approach to Pontyclun from Cowbridge.

The site is in a prime location with an average weekly traffic count of 86,968 Vehicles.



TALBOT GREEN.

Positioned prominently on a roundabout on Talbot Road, our static 48-sheet captures attention from all directions. This site is conveniently located next to 'Talbot Green Shopping Park', a popular destination that features well-known brands such as Nandos, New Look and Marks & Spencer.

With a 24-hour PureGym nearby, the area ensures a steady flow of traffic, making this site an excellent advertising opportunity.

This site reaches an estimated 2-week audience of 117,000.



LLANTRISANT

LLANTRISANT.

Our digital 48-sheets is located on the busy A4119 on the Northbound approach to Talbot Green and Llantrisant.

The site is located just off the M4 J34, with an average weekly traffic count of 266,980 vehicles.



MAESTEG

BETHANIA ST.

Our static 48-sheet on Bethania St is near Maesteg Railway Station, a key destination on the South Wales Valley line. This road is also a main route into the town centre, home to 3 large supermarkets and numerous pubs and restaurants.

This site reaches 64,015 vehicles per week.



CAERPHELLY

CAERPHILLY ROAD.

Our Large format digital 48-sheet located on Caerphilly Road heading towards A470 is a great way to advertise your campaign.

This site allows for static copy and is illuminated for high visibility in all environments.



NEWPORT ROAD.

We have two prominent 48-sheets on Newport Road, strategically positioned to face both directions of traffic. This road is the primary route into Caerphilly and heads towards Caerphilly Castle, the largest Castle in Wales.

The site reaches an estimated 2-week audience of 100,000 vehicles.



PONTYGWINDY.

Our static 48 sheet in Caerphilly is situated next to Caerphilly Castle, a popular tourist attraction, receiving between 100 - 120,000 thousand visitors per year (*Caerphilly Observer*).

This site is a prime opportunity to target a variety of large audiences that attend the castle, alongside Caerphilly residents and commuters.

The site reaches an estimated 2-week audience of 105,000.



LEWIS ROAD.

Static 48-sheet located on the A472 faces oncoming traffic heading towards Ystrad Mynach and Hengoed.

The site is also located next to Ystrad Mynach railway station, a stop on the Valleys network.

The estimated weekly vehicular count is 81,050.

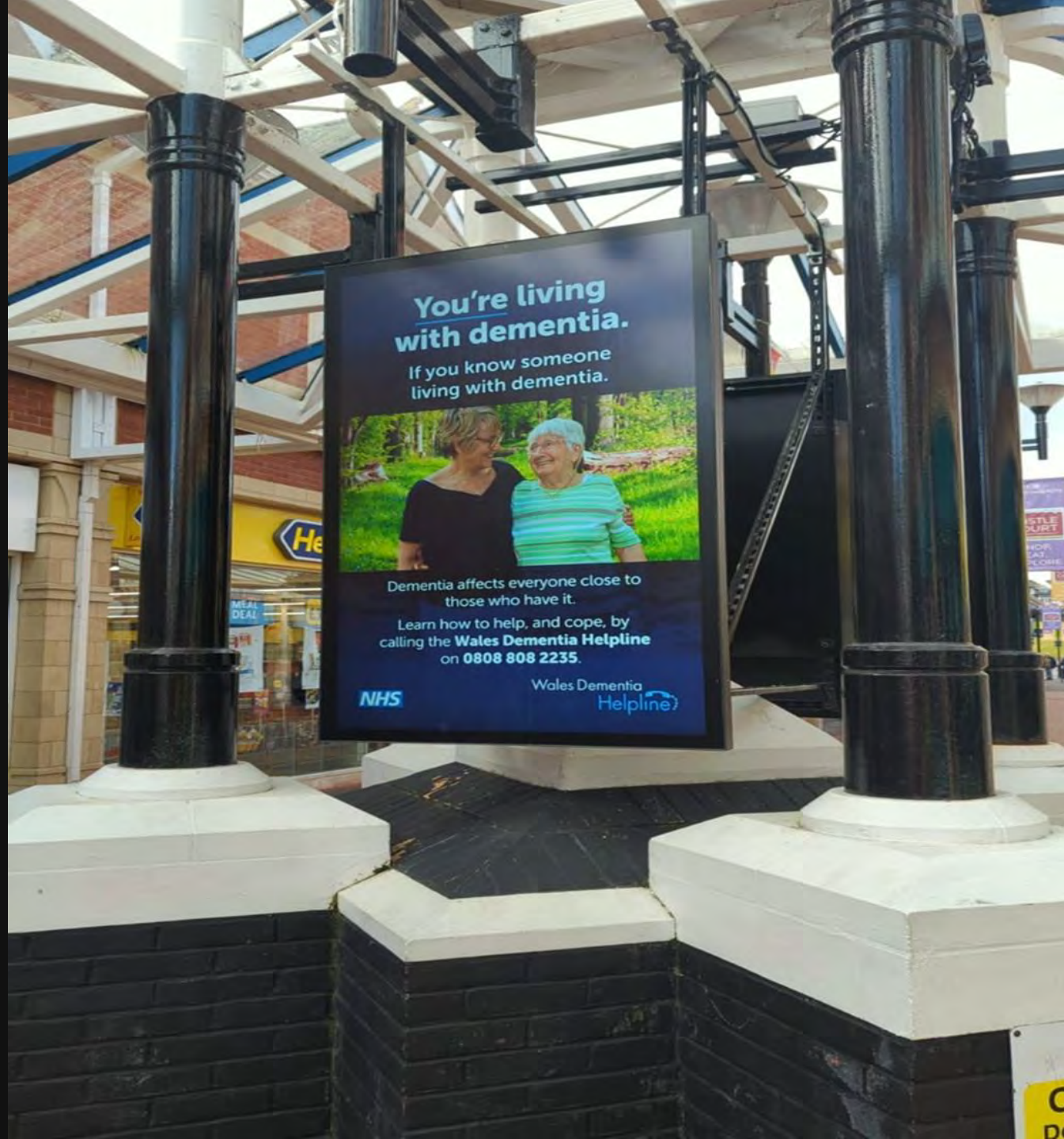


CASTLE COURT.

In Caerphilly we have two D6's located in Castle Court Shopping Centre. Almost thirty high street names all in one place. From shoe shops to card shops its situated in the middle of Caerphilly town centre between the castle and Morrisons.

The centre has a footfall of around 90,000 people per week.

Video copy is enabled!



STATIC SHEETS.

We have a network of static 48 sheets across the South Wales valleys, including Pontypridd, Merthyr Tydfil and Ystrad Mynach. There is an interactive map of the sites available [here](#).

Static sites allow for 100% share of voice for the duration of your campaign. All our sites are located in high vehicle and footfall areas.



**GALL LLINELLAU
TRYDAN LADD.**
FFURFURIO A THWELMADU
AR Y DDAUWRHOD



**OVERHEAD
POWERLINES KILL**
DENY PROSPECTS IN THE GALLINNEY

WIN 1.0000
NO BLOOD CHANGES



#RIGHTROUTE

ROUTE