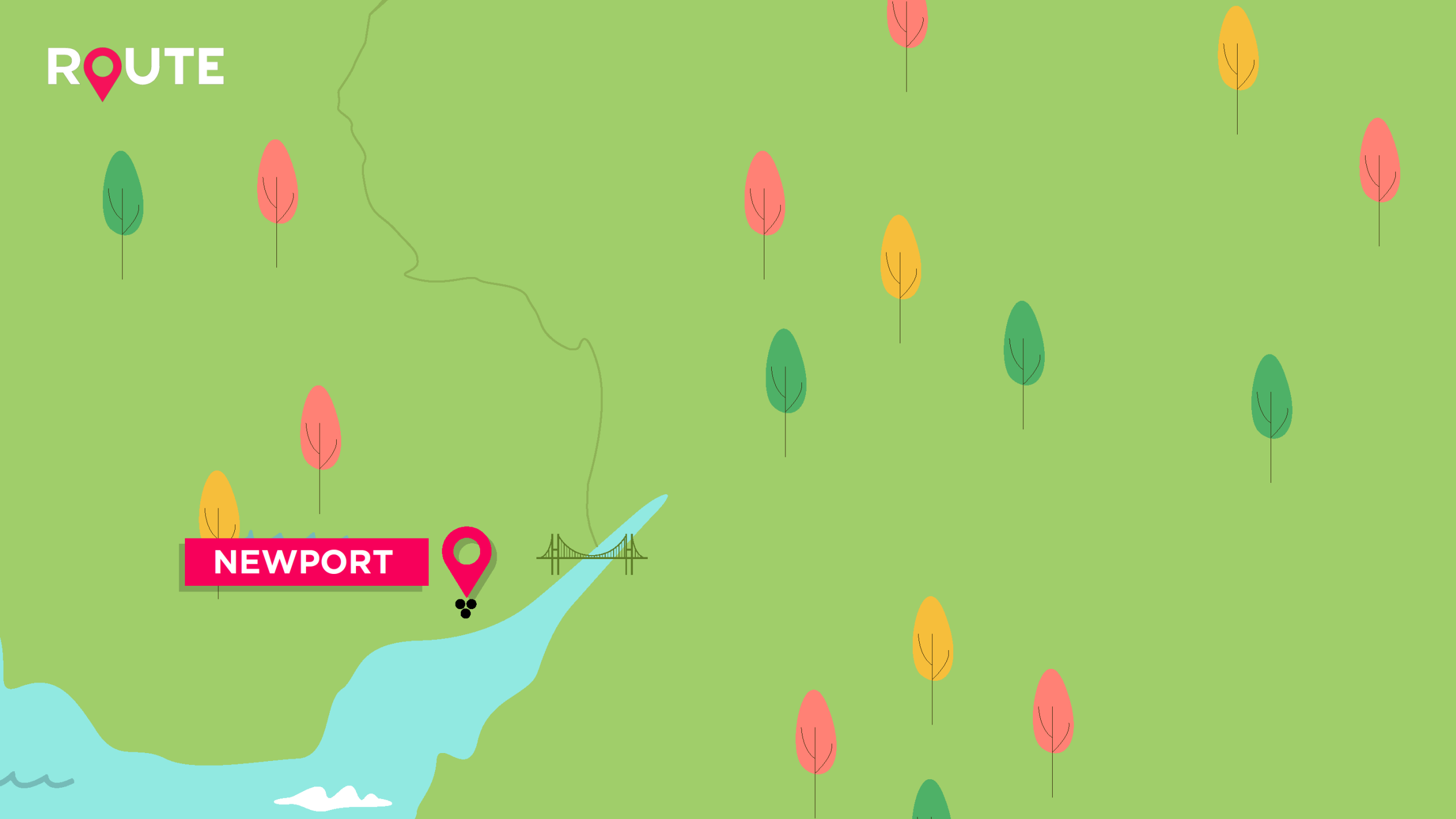


NEWPORT

ROUTE

NEWPORT





M4 SUPER 6.

Located on the M4 between J26 and J25, which is dubbed 'the most congested stretch of inner-city motorway outside the M25 in London'. The site benefits from high dwell times and 600,000 vehicles pass the site weekly!

Sitting in an elevated position facing both carriageways, the premium, portrait screen is ideal for reaching audiences as they exit and enter the Brynglas Tunnels.

Both Cardiff and Bristol airports are within an hour's drive of Newport, meaning this key route in Wales will reach a diverse audience including commuters in rush hour and tourists travelling to the airports. Allowing this site to reach 595,344 people weekly.



MG ZS
£254
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IDIS



M4 NEWPORT D48.

Our landscape D48 in Newport is located near the eastern entrance to the Brynglas Tunnels. Together with our portrait mega 6, these two sites cover all traffic passing through this extremely congested piece of road.

This site is seen by westbound traffic with over half a million vehicles travelling past each week. The estimated weekly reach for this site is 500,00 people.



CWMBRAN.

Our static 48 sheet on Llantarnam Road faces oncoming traffic heading into Cwmbran. The road serves traffic heading to the 'Cwmbran Centre', a retail park that features national brands Dunelm, Krispy Kreme, River Island and Starbucks.

This site reaches an estimated 2-week audience of 25,000 vehicles.



BLACKWOOD.

Our static 48 sheet on Sir Ivor's Road is facing oncoming traffic heading towards Pontllanfraith. The road also exits towards Blackwood, heading through its High Street.

A former mining town, the area offers diverse retail and local trade attracting a large audience of shoppers.

This site reaches an estimated 2-week audience of 110,000 vehicles.



FRIARS WALK.

Newport is located just 90 minutes from London by rail, twelve miles from Cardiff. With a population of 159,600 (2021 Census), Newport is the third-largest and fastest growing authority with city status in Wales.

Friars Walk is Newport's major shopping and entertainment hub. The centre is home to, and in close proximity to, restaurants such as TGI Fridays, Las Iguanas and the Drago Lounge and retail shops like Pandora, River Island, Boots and Primark. The centre is also only a short walk to the newly developed Newport Market.

Network Features

- Retail and entertainment hub for Newport city centre.
- Footfall of 200,000 per week.
- Network of three D6s.

friars
walk

schuh

TIGER

next

COS



BUS STATION.

Around the corner from out Friars Walk D6s is our Bus Station D6 screen. This screen is ideal for targeting commuters travelling to Newport City Centre as well as consumers and families.

The bus station is adjacent to Friars Walk which receives a foot fall of 200,000 per week.



Route	Destination	Time
101	Cardiff	14:26
102	Cardiff	14:30
103	Cardiff	14:34
104	Cardiff	14:38
105	Cardiff	14:42
106	Cardiff	14:46
107	Cardiff	14:50
108	Cardiff	14:54
109	Cardiff	14:58
110	Cardiff	15:02



LAWRLWYTHWCH EŪN
AP DRINKS METER
(MESURYDD DIODYDD)

AM ADBORTH
CYFRINACHOL,
DIENW AR EICH
DEFNYDD O
ALCOHOL

Available on the
App Store

Available on the
Google Play

DAN 24/7

DAN 24/7
Llinell Gymorth Chyffuriau a
Alcohol Cymru
Am Ddim a Dwyleithog
Ewch i: dan247.org.uk

Newport Bus Station 14:27

Route	Destination	Time
R1	Pontypridd	14:30
151	Blackwood	14:30
X24	Caerphilly	14:30
50A	Newport	14:30
19	Newport	14:30
R1	Newport	14:30
7	Ringland	14:30
16A	Bettws	14:30
27	Bettws	14:30





ACROSS RAIL.

We also manage the advertising across all Transport for Wales stations across Wales, including Newport Station.

Our D6 in Newport Train Station is situated in the hub of commuters and visitors, with 2,717,124 entrances and exits annually. The screen allows for full motion copy and has 5,236 weekly impacts, which reaches a range of audiences from commuters to visitors.

We also have a variety of static inventory throughout the station. Including 4 sheets, 6 sheets, two 48 sheets as well as opportunities for bespoke installations.

#RIGHTROUTE

ROUTE