

AD BIKES

ROUTE



OUR AIM

We aim to combine the impact of above the line with the efficiency and targeting of digital.

We tailor each campaign to suit **your brief**. We will assist you from the start right through to the post-campaign analysis.





**SARAH NASH
OSPREYS MARKETING
MANAGER**

We loved using the adbikes on a huge event day in the city. They're big, unmissable and eco friendly! Feedback from our supporters was great and we'd look to use them again for sure.





ROUTE

INVESTMENT

BENEFITS:

- 6 hours of exclusive activity.
- Operated by fully trained and briefed promotional staff.
- Static and video capabilities.
- Potential reach of 1000's of individuals per day (location dependant)
- Volume discounts available.

NOTES:

- Volume discounts available.
- All prices exclude VAT, creative and production.

ROUTE